

Cybersecurity with Maxis Business

Protecting Digital Operations in an Always-On World

As organisations digitise, cybersecurity becomes essential as expanding systems and users increase exposure to threats that disrupt operations and compromise data. Maxis Cybersecurity addresses this through a layered, defence-in-depth approach that reduces risk and supports continuity and compliance.



Why Cybersecurity Matters

Cyber threats continue to grow in scale and sophistication, impacting businesses across industries. Without adequate protection, organisations face:

<p>Financial losses from fraud, ransomware, and downtime</p>	<p>Compromise of sensitive and personal data</p>	<p>Operational disruption and halted services</p>	<p>Loss of customer confidence and brand trust</p>	<p>Increased regulatory and compliance exposure</p>
---	---	--	---	--

Digital transformation and global connectivity expand the attack surface, making proactive cybersecurity essential.

Who Cybersecurity is For

<p>Businesses</p> <p>Protect operations, customer data, and revenue - especially in environments with POS systems, hospitality operations, and distributed endpoints.</p>	<p>Public Sector & Critical Infrastructure</p> <p>Safeguard national systems, public services, and sensitive information.</p>	<p>Individuals</p> <p>Protect privacy and reduce exposure to cybercrime.</p>
--	--	---

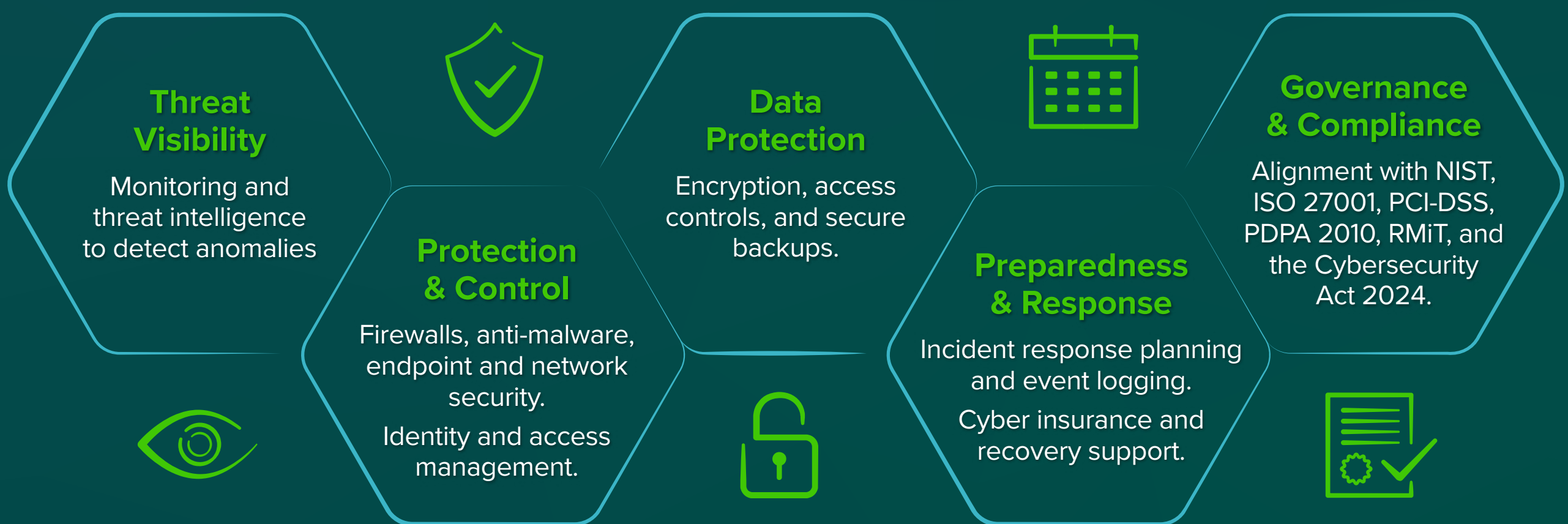
What Cybersecurity Enables

<p>Risk Reduction</p> <ul style="list-style-type: none"> Prevent financial and operational losses. Reduce exposure to data breaches. 	<p>Business Continuity</p> <ul style="list-style-type: none"> Maintain operations during cyber incidents. Enable faster recovery after attacks. 	<p>Trust & Compliance</p> <ul style="list-style-type: none"> Protect sensitive & personal data. Support compliance with PDPA 2010, PCI-DSS, GDPR, and the Cybersecurity Act 2024.
---	--	--

How Cybersecurity Works

(Defence-in-Depth)

Cybersecurity is implemented through multiple, reinforcing layers:



Businesses Challenges

Business Outcomes

Financial exposure from cyber incidents		Reduced losses through prevention and response planning	
Operational disruption from attacks		Faster recovery and service restoration	
Data breach liability		Improved compliance and risk mitigation	
Ransomware and system compromise		Recovery through backups and response readiness	

Cybersecurity Solution Areas

Network & Perimeter Security	Endpoint & Device Protection	Identity & Access Management
Cloud & Application Security	Data Security & Encryption	Security Operations & Governance
Automation, Analytics, and Risk Assessment		

Why Maxis Business

<p>Integrated cybersecurity solutions aligned to enterprise needs</p>	<p>Defence-in-depth approach across network, data, and endpoints</p>
<p>Support for local regulatory and compliance requirements</p>	<p>A trusted partner securing Malaysia's digital infrastructure</p>

Secure your digital operations with layered, enterprise-grade cybersecurity from Maxis.