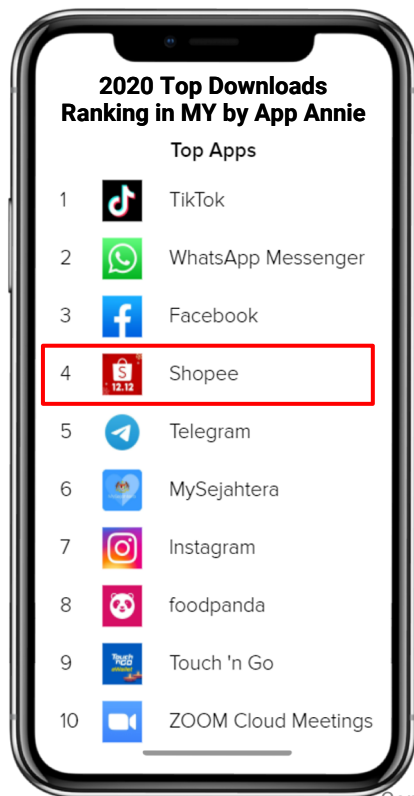
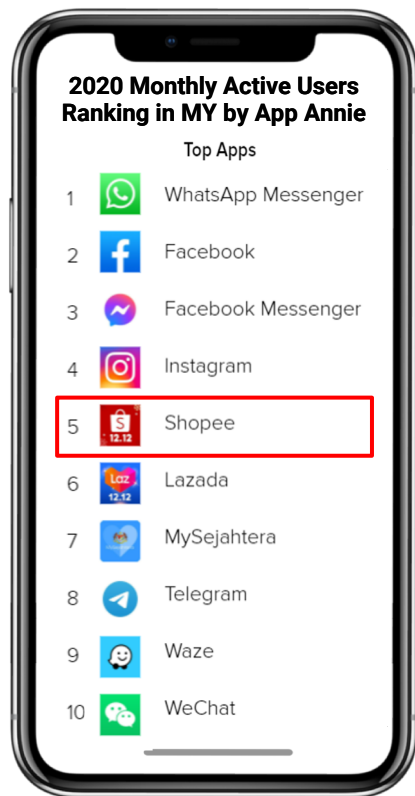


5 Tips to Grow Your Business and Start Selling on the Marketplace

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5 Tips to Grow Your Business and Start Selling on the Marketplace

Tips 1

Set up your shop with a logo, name, and complete shop to win visitors' confidence and trust. Click [here](#) to learn more.

Tips 2

Upload products with accurate details and clear pictures or videos to attract buyers and manage their expectations. Click [here](#) to learn more.

Tips 3

Name your products in a simple and accurate manner to ensure that products are discoverable on the search results page of your potential buyers. Click [here](#) to learn more.

Tips 4

Utilise Follow Prize to increase your shop followers thus increasing your shop's credibility to other visitors. Click [here](#) to learn more.

Tips 5

Leverage on the tools in the Marketing Centre to attract buyers and drive sales, especially during campaigns. Click [here](#) to learn more.

Learn More with Shopee University



Seller Education Hub Reference Links

Basic Courses

Suitable for new sellers who are starting to sell on Shopee. Learn the basics of selling on Shopee [here!](#)

Intermediate Courses

Suitable for sellers who want to enhance their Shopee shop's operations and management. Learn how to grow your business [here!](#)

Advanced Courses

Suitable for experienced sellers who would like to enhance their shop performance. Maintain operational excellence [here!](#)

On-Demand Webinars

Suitable for sellers who want to learn how to sell but are unable to attend our daily live webinars. Catch our on- demand webinars [here!](#)

Live Webinar

Suitable for sellers who want to learn directly from our trainers and ask questions. Register for our free daily ShopeeUni webinars [here!](#)