

Every Copy Safe. Every System Recoverable.

Secure backup and fast recovery, hosted in Malaysia.

What It Is

The Maxis Data Protection solutions include **Backup as a Service (BaaS)** for secure offsite copies with **Disaster Recovery as a Service (DRaaS)** to restore systems after failure, monitored around the clock. Own, control, back up, and recover all your data, anywhere in the hybrid cloud.

Why It Matters

Four major impacts to data loss. Backup answers all four.



Hardware failure and software corruption



Ransomware encrypts data and holds operations hostage for payment



Employee mistakes such as accidental deletion wiping out critical records



Operations halted from system interruptions, damaging customer trust

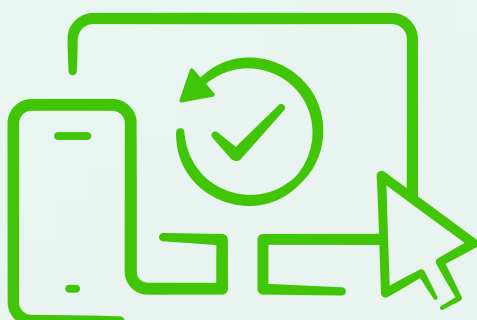


What It Enables



Secure Backup

Immutable, air-gapped copies stored offsite, isolated from production infection.



One-Click Recovery

Full virtual machine (VM), file-level, application-item, and bare-metal restore options.

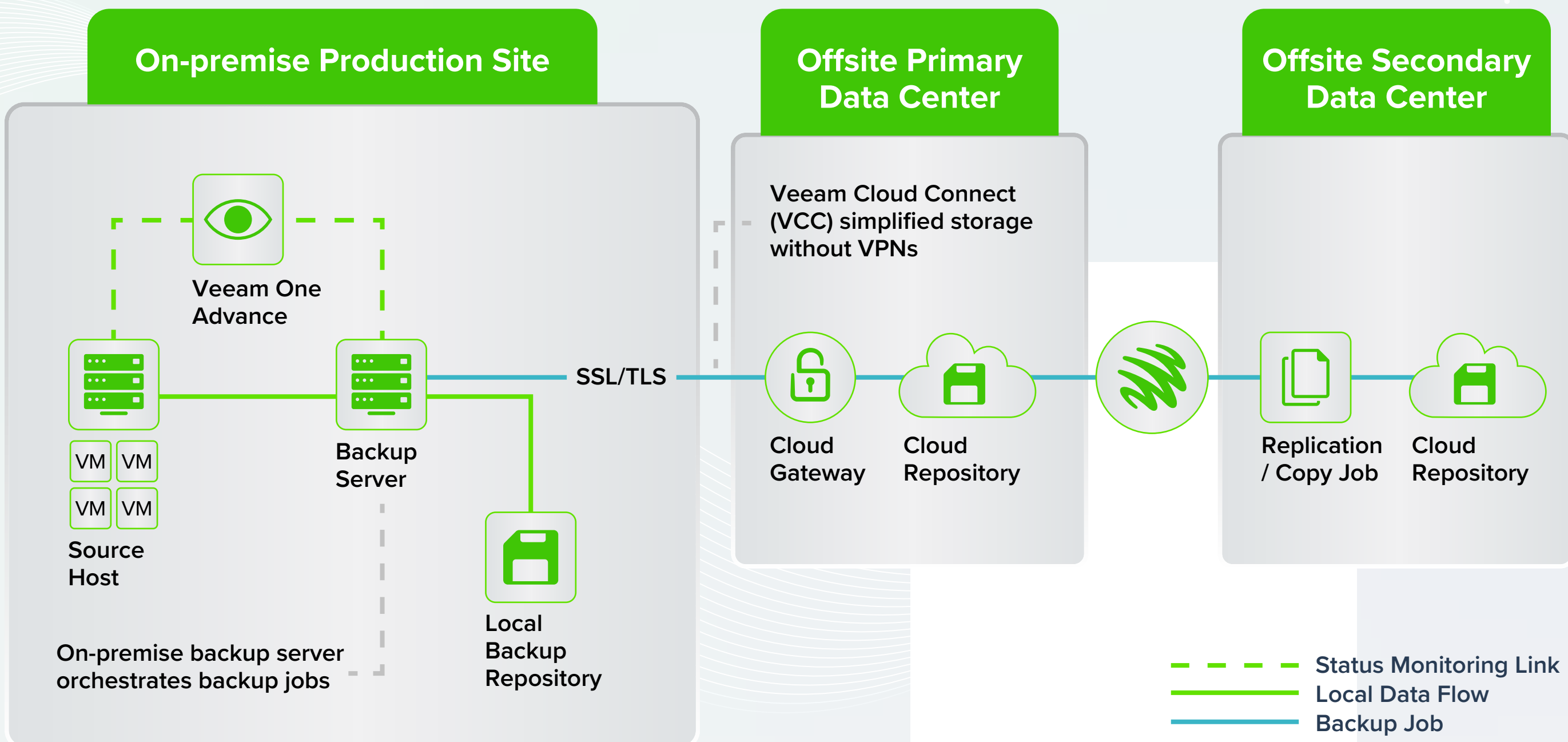


Real-Time Monitoring

Continuous protection status with early anomaly detection, including ransomware indicators.

How It Works

Aligned to the 3-2-1-1-0 rule:
three copies, two media types, one offsite, one air-gapped copy, zero errors.



Target Industries & Use Cases



Manufacturing

Replaces tape and archive management. Single console, freed IT resources.



Healthcare

Ends multi-day record restores. Automated deployment, no manual tape handling.



Banking & Finance

Meets SLA and data management compliance. Cuts week-long file restores.



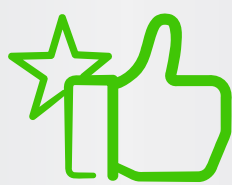
Retail

Consolidates protection into the existing environment. Clean total cost of ownership (TCO).

Business Impact

Prolonged outages drain revenue		Rapid recovery limits financial loss	
Paying ransom rarely returns data		Immutable backups give a guaranteed path	
Retention rules risk penalties		Automated policy meets industry mandates	
Breaches erode customer trust		Uptime and data integrity protect reputation	

Why Maxis



ISO-certified data centres in Malaysia.

Local data residency for regulatory compliance and lower latency.



One integrated partner.

Connectivity, security, managed services, and cloud under a single provider.



24/7 managed services.

Certified cloud professionals handle design, deployment, and recovery.

Protect what your business runs on.



Maxis Business