

Turn CCTV Footage into Real-Time Business Intelligence

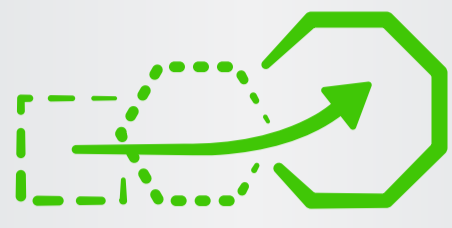


See more. Act faster. Decide smarter.

Seeing is no longer the challenge – understanding is.

Smart Vision AI transforms your standard CCTV data into real-time, actionable insights through ready-to-use AI models.

Continuous Evolution



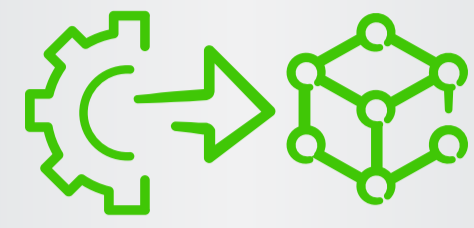
An AI platform that enables continuous learning and adaptation to your specific operational needs

Cost-Efficient



Leverages your **existing CCTV infrastructure**—no need for a total hardware overhaul

Proactive Power



Moves you from manual, reactive monitoring to automated, proactive intelligence

Core Capabilities

Ready-to-use AI models to solve real business challenges.

Queue Analysis		Identify queue length and customer wait times to optimize service
In-store Analytics		Use Heatmap Analysis to identify customer "zones of interest"
Anomaly Event Detection		Detect suspicious behavior (e.g., theft) as it happens
Operational Compliance Monitoring		Verify whether staff are following required procedures, workflows, and service standards
Workplace & Safety Compliance		Automated detection of PPE, staff presence, unsafe actions, and near-miss incidents
Natural Language Video Q&A		Ask questions and find events in natural language - get answers from live or recorded video feeds

Industries We Empower

Tailored solutions that deliver business outcomes for every sector



Why Choose Maxis Smart Vision AI Analytics?



Easy Integration

Hardware-agnostic, use what you already have.



Bundled Simplicity

Connectivity (5G/Fibre), AI platform, and Cloud—all in one invoice



Edge Computing Ready

Process data on-site for near-instant, low-latency alerts



VLM-Powered Intelligence

Understands scenes and behaviour, enabling SOP compliance & monitoring, and natural-language Q&A

Real Customer Impact: Café

CASE STUDY

The Challenge



Limited visibility into customer volume and traffic pattern



Busy periods especially during morning and lunch time affecting customer experience



No insights into staff efficiency causing either overstaffing or service delays

The Solution

Smart Vision AI with VLM (Vision Language Model) powered insights enables F&B operational efficiency monitoring through people counting, queue analysis, staff efficiency – to help café owner optimize staffing, reduce customer wait times, and improve overall service efficiency.

The Result



Derived insights: Real customer footfall data to forecast demand, manage inventory, and improve daily preparation



Optimized staff schedules to eliminate bottlenecks during peak hours.



VLM Q&A to give owners real-time answers to natural language about what's happening in video feeds

Power Smarter Operations with Maxis Smart Vision AI Analytics

Turn everyday CCTV into real-time insights backed by secure, scalable Maxis connectivity.



Maxis Business